

Discover

USANA



**USANA**  
THE CELLULAR NUTRITION COMPANY

# Company

## ABOUT USANA

USANA (NYSE: USNA) creates premium nutritional products built on one simple idea: if you feed the cells in your body exactly what they need, your health will benefit. This concept fuels our endless drive to innovate and advance the science of nutrition—putting a healthy, happy life within reach for all.

## OUR FOUNDER

USANA was founded in 1992 by Dr. Myron Wentz, an internationally recognized microbiologist and immunologist. Propelled by the premature and preventable death of his father in 1957, Dr. Wentz has spent his entire adult life seeking to create the most advanced dietary supplements science can produce. Prior to USANA, Dr. Wentz founded Gull Laboratories in 1974 and is well known for creating the first commercially available diagnostic test for the Epstein-Barr virus.

## QUALITY STANDARDS

USANA's manufacturing facilities operate at pharmaceutical-level Good Manufacturing Practices (GMP)—above and beyond what is required by law for dietary supplements. We rigorously test our products and strictly adhere to procedures and documentation not followed by other supplement companies. We also create, test, produce, and store the majority of our products at our state-of-the-art facility in Salt Lake City, Utah.



USANA is committed to the highest standards of product design and manufacturing, and we guarantee the potency of every nutritional product we sell.

“I dream of a world free from the pain and suffering of degenerative disease. Share my vision. Love life and live it to its fullest in happiness and health.”



—Dr. Myron Wentz  
*Visionary, scientist, and philanthropist*





## USANA ATHLETES

Thousands of elite athletes all over the world trust their health to USANA—more than any other supplement company.

Major partnerships include:

- U.S. Ski and Snowboard
- USA Wrestling
- Club Atlético Nacional S.A.
- KT Wiz
- AFC Bournemouth
- China's General Administration of Sports Training Bureau (sponsored by BabyCare, USANA's wholly-owned subsidiary in China)



**Yura Min**  
South Korea Ice Dancing  
2018 Olympian

Follow USANA Athletes on @usanainc



The featured athletes are dedicated product users who received USANA products and/or compensation for their partnership.



# THIRD-PARTY REFERENCES AND TESTING

## Compendium of Pharmaceuticals and Specialties

*The Compendium of Pharmaceuticals and Specialties (CPS)* is the Canadian standard for drug monographs. It offers a compilation of information on prescription drugs and some dietary supplements, approved by Health Canada and optimized by the Canadian Pharmacists Association. Twenty-seven USANA products are currently listed in the CPS.



## U.S. Pharmacopeia (USP) Testing

USANA undergoes trusted USP testing methods to verify products adhere to USP dissolution standards. This insures nutrients will be released and made readily available for absorption during the normal digestive process.



## 2019 Biotechnology Awards

Awarded the 2019 Health Supplement Company of the Year award from Global Health and Pharma Magazine for the second year in a row.



## NSF International

NSF International's Certified for Sport® program certifies what is on the label is in the bottle and the product does not contain undeclared ingredients or unsafe levels of contaminants.\*



## Consumerlab.com®†

USANA was named the No. 1 Rated Direct-Selling Brand based on a 2019 customer satisfaction survey conducted by ConsumerLab.com.



## LGC Limited

LGC Limited is an international measurement and testing company that assists the nutritional supplement and sports-nutrition industries with process and quality control procedures.



## Best Network Marketing Company

USANA was voted “#1 Distributor’s Choice” for Best Network Marketing Company by MLM Insider for 16 consecutive years.



\*U.S. formulas only.

†All trademarks are property of their respective owners.





## USANA Foundation

The USANA Foundation's mission is to provide immediate and long-term global relief for those in severe need, leading a network of community-driven partnerships to nourish, equip, and eliminate hunger throughout the world. USANA covers all costs associated with the administration of this Foundation, so every dollar received goes directly to those who need it most. Learn more at [USANAFoundation.org](https://www.USANAFoundation.org).

 @USANAFoundation  @USANAFoundation

## SANOVIV

In 2000, Myron Wentz, PhD, opened Sanoviv Medical Institute, a cutting-edge medical facility that embodies his vision to make the world a healthier, happier place.

Sanoviv is a fully licensed hospital that offers a unique blend of conventional, complementary, alternative, and integrative programs to help maintain your good health and to treat a wide range of diseases. Instead of treating just symptoms, this approach uses “Functional Medicine” which addresses and treats the underlying causes of disease.

Sanoviv offers state-of-the-art technology with an integrative approach to healing, as well as affordable educational programs for USANA Associates. For more information, visit [sanoviv.com](http://sanoviv.com).





# Products

## BUILDING A FOUNDATION OF HEALTH

USANA (NYSE: USNA) creates premium nutritional products built on one simple idea: if you feed the cells in your body exactly what they need, your health will benefit. This concept fuels our endless drive to innovate and advance the science of nutrition—putting a healthy, happy life within reach for all.

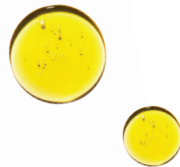
Every day, your body produces billions of new cells. They take in nutrients, grow, and duplicate. Providing optimal nutrition for these cells is essential to your health.

Micronutrients—vitamins and minerals—are vital. **Vitamins** are essential for normal metabolism, healthy growth, and development. **Minerals** are essential components of enzymes and enzyme systems. They also support immunity, regulate metabolism, and aid digestion.

Additionally, your body requires a healthy balance between oxidation and anti-oxidation to maintain your health. All day long your cells are being assaulted by free radicals. These harmful molecules can come from our diet, our environment, and even from inside our own body. Free radicals cause oxidative stress, which can exacerbate the aging process.

Diet and nutrition are important factors in the maintenance of good health, but as healthy dietary choices decline, so does your body's natural ability to perform at its optimal level.

Adding high-quality vitamin and mineral supplements and antioxidants to a balanced diet and exercise routine is your best bet in the battle against excessive oxidative stress. They quench free radicals—this means they neutralize them and keep them from doing further harm to your cells—it's the easiest way to support your health.



## Your Body Is in a Constant State of Flux

Your cells and tissues are continually rebuilding, renewing, and regenerating. They need vitamins and minerals to support these processes for many important reasons:

- Your entire blood supply is renewed every three to four months.
- The majority of the proteins in your body are replaced every six months.
- Almost your entire skeleton—which we usually think of as permanent—is renewed/remodeled about every 10 years.

## UNIQUE INNOVATIONS

- **USANA InCelligence:** Delivers key nutrients that speak your cells' language to activate your body's natural ability to respond to stress, promoting normal, healthy aging processes.
- **Hybrid Technology:** State-of-the-art approach featuring bilayer tableting, allowing previously distinct products to be joined into a single formula.

## Research and Development

USANA employs and relies on more than 60 scientists—nutritional biochemists, molecular and cellular biologists, pharmacists, and sports science experts—to research and develop products based on the latest nutritional scientific discoveries. They work in state-of-the-art laboratories to test, study, and continually improve our product line.

## Research Partners

Extensive research goes into USANA's products. To create cutting-edge nutritionals, our in-house scientists have collaborated with these—and other—distinguished institutions.



# DISCOVER THE POWER OF INCELLIGENCE TECHNOLOGY

You are made up of trillions of cells. This complex cellular network makes you unique in your ability to think, learn, communicate, and adapt to your environment.

Each cell plays a vital role in the quality of your health, impacting every aspect of daily life.

That's why, when it comes to your health

**USANA is CELL-OBSSESSED.**

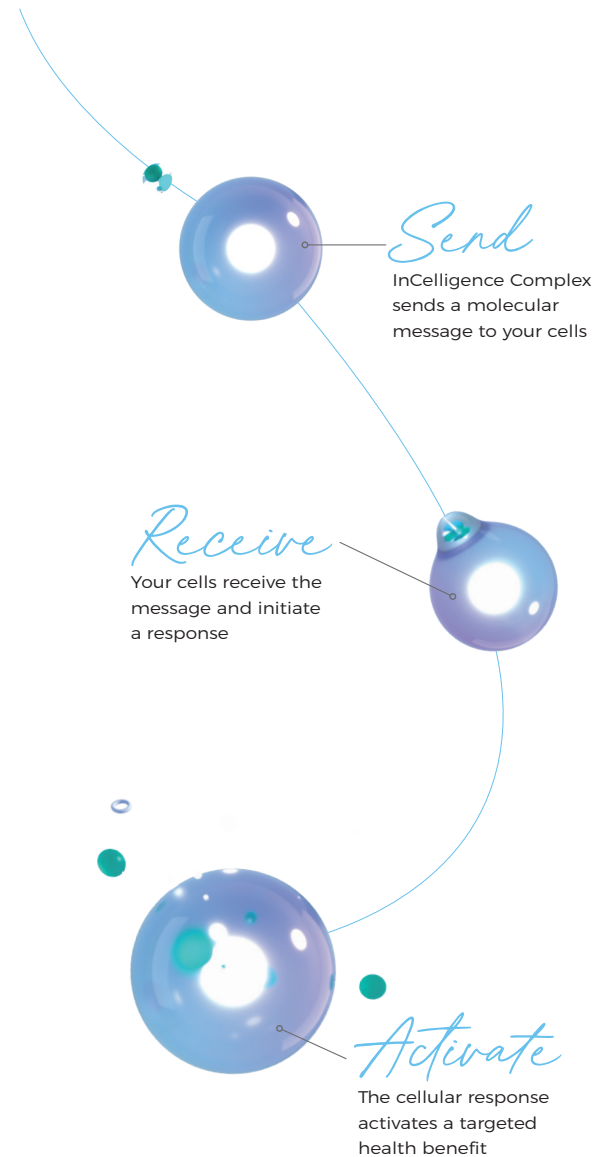
## How InCelligence Works

Unique nutrient blends—called InCelligence Complexes—contain molecules that deliver messages to your cells to help target and activate specific responses, resulting in the desired benefit.

Let's break it down into three simple steps:

1. **Send**—InCelligence Complex sends a molecular message to your cells.
2. **Receive**—Your cells receive the message and initiate a response.
3. **Activate**—The cellular response activates a targeted health benefit.

While every USANA product supports your health on the cellular level, these precise blends and combinations in the InCelligence Complexes work together to help activate a known, targeted benefit in your body.





## POWERFUL BLENDS

### InCelligence Complex

This powerful blend of phytonutrients has been clinically proven to help defend against oxidative stress caused by free radicals, support your body's antioxidant production, and support your cells' natural ability to protect and renew themselves.

The **InCelligence Complex** is unique to the health and wellness industry as it contains antioxidant compounds that support endogenous systems associated with cellular energy, resilience, and normal longevity. **Found in:** CellSentials: Core Minerals and Vita Antioxidant

### InCelligence Detox-Support Complex

This comprehensive blend of phytochemicals helps activate the cellular processes associated with supporting your body's cleansing and detoxification, aiding your body's natural ability to remove fat, toxins, and waste products. **Found In:** Hepa+

### InCelligence Joint-Support Complex

This combination of glucosamine and highly bioavailable curcumin targets the signalling associated with your body's natural recovery processes, helps in the development and maintenance of cartilage to help maintain healthy joint-cell function, preserves healthy cartilage, and supports healthy joint aging. **Found In:** Procosa

### InCelligence Cognitive-Support Complex

A brain-supporting blend that helps target and activate the natural production of brain-derived neurotrophic factor (BDNF)—an important cognitive protein associated with strengthening neural pathways to support learning, memory, focus, alertness, mood, and thinking, as well as overall brain health and aging. **Found in:** CopaPrime+



# HEALTH BEGINS AT THE CELLULAR LEVEL

USANA offers a variety of nutritional products formulated to support the health of your cells, where true health begins..



## ESSENTIAL NUTRITION

Cellular nutrition is the foundation for good health. While there is no replacement for a healthy diet, the CellSentials can help ensure you get the proper amount of key vitamins, minerals, and antioxidants your body needs to function at its best. Now equipped with innovative USANA® InCelligence, USANA's best-selling core supplements help to reprogram routine cellular aging processes to promote long-term health.

### Save More with Auto Order

Sign up for Auto Order and receive an automatic shipment of your USANA products every four weeks. Those who sign up for Auto Order receive 10% off the Preferred Price for all eligible products.

### Get a Bonus with Your First Order

New Associates and Preferred Customers can qualify to receive a 10% reward based on their initial order when they set up an Auto Order. To receive the 10% reward, new Associates and Preferred Customers must place an initial order, and then set up a reoccurring order through Auto Order. The reward will be split in half and paid during the next two automatically processed Auto Orders: 5% will be paid during the new first weekend-processed Auto Order, and 5% will be paid during the second weekend-processed Auto Order.



## HEALTHPAK

Provides a full daily dose of the CellSentials, MagneCal D, and the exclusive CellSentials Booster in convenient AM/PM packs.

**Preferred Price:**

**\$168.00**

Item #100



## CELLSENTIALS

Provides advanced amounts of micronutrients to nourish, protect, and renew cells

Core Minerals and Vita Antioxidant work together to support vibrant health.

**Preferred Price:**

**\$72.00**

Item #101



InCelluGen  
TECHNOLOGY



Preferred Prices shown in CAD and are current as of April 2024



# Cardiovascular & Nervous System

The cardiovascular system includes the heart and blood vessels. It is responsible for circulating blood, which carries nutrients, oxygen, and blood cells throughout the body.

The nervous system collects and processes information from inside and outside the body and sends relevant commands to the muscles and glands throughout the body.



## USANA Iron

Helps to form and support the function of red blood cells and provides minerals for normal growth and development.

**Preferred Price:**  
**\$30.00**  
Item #145



## Proflavanol C<sup>100</sup>

Provides antioxidant defence and protection for the maintenance of good health.

**Preferred Price:**  
**\$57.00**  
Item #110



## Proflavanol C<sup>200</sup>

Top-quality grape-seed extract with a formula twice as strong as Proflavanol C<sup>100</sup>.

**Preferred Price:**  
**\$79.00**  
Item #137



## CoQuinone 30

Helps maintain and support cardiovascular health.

**Preferred Price:**  
**\$56.00**  
Item #123



## CoQuinone 100

A higher potency coenzyme Q10 and alpha-lipoic acid means you only have to take one gel capsule per day.

**Preferred Price:**  
**\$77.00**  
Item #142



## USANA CopaPrime+

Cognitive performance and brain health support.

**Preferred Price:**  
**\$54.00**  
Item #126



## Visionex DS

Long-term eye health support with zinc and vitamin C, plus lutein and zeaxanthin, to help maintain eyesight in conditions associated with sunlight damage.

**Preferred Price:**  
**\$49.00**  
Item #113



## Cellular Function

The fundamental molecules of life, cells have unique functions in every part of the body. Our health depends on repairing and regenerating cells to keep them functioning properly.



### BiOmega

Supports sound cardiovascular health, cognitive health, and brain function.

**Preferred Price:**  
**\$39.00**  
Item #122



### Vitamin D

Helps prevent vitamin D deficiency and supports absorption of calcium and phosphorus.

**Preferred Price:**  
**\$32.00**  
Item #109



### Poly C

Provides antioxidants and a unique vitamin C blend for the maintenance of good health.

**Preferred Price:**  
**\$27.00**  
Item #130



### Proglucamine

Supports healthy immunity, even during times of occasional stress.

**Preferred Price:**  
**\$66.00**  
Item #146

## Endocrine System

The endocrine system is a group of glands that regulates body processes by producing hormones, the chemical messengers in the body. These hormones affect various glands in the body.



### Palmetto Plus

Supports prostate health.

**Preferred Price:**  
**\$46.00**  
Item #128



### USANA EstroPro

Eases common menopausal symptoms while contributing to cardiovascular and bone health.

**Preferred Price:**  
**\$39.00**  
Item #129

# Skeletal System

Bones, cartilage, and connective tissues make up the skeletal system. This important framework of the body offers support, allows for a wide range of movement, and protects our internal organs.



## MagneCal D

Comprehensive formula with calcium, magnesium, and vitamin D.

Helps maintain strong, mineral-rich bones.

**Preferred Price:**  
**\$33.00**  
Item #120



## Procosa

Supports joint health by helping to maintain healthy cartilage.

**Preferred Price:**  
**\$46.00**  
Item #131



## Advanced Collagen

Helps the development and maintenance of bones, cartilage, teeth, gums, and connective tissue.

**Preferred Price:**  
**\$47.00**  
Item #156

# Mood & Relaxation



## Pure Rest

Supports the body's natural sleep and wake cycles.

**Preferred Price:**  
**\$22.00**  
Item #141



## Mind+Body Balance

Daily calmative support supplement helps maintain a balanced emotional response and resilience.

**Preferred Price:**  
**\$26.00**  
Item #115



# Digestive System

From the mouth to the colon, the digestive system includes all the organs involved in breaking food down into forms that are useable by the body to properly remove waste and toxins.



Olivol  
InCelluence  
TECHNOLOGY

## Hepa+

Supports the body's natural detoxification processes.

**Preferred Price:**  
**\$46.00**  
Item #135



## USANA Digestive Enzyme

Supports healthy digestion.

**Preferred Price:**  
**\$38.00**  
Item #111



## USANA Probiotic

Contributes to a natural healthy gut flora to with a blend of probiotic bacteria benefit health.

**Preferred Price:**  
**\$41.00**  
Item #108

# USANA for All Generations

Good nutrition plays a critical role in everyone's health, but it is especially important for children, even before they're born. If you're pregnant or looking to get pregnant, USANA offers a line of CellSentials to give you and your family a healthy head start.

To provide children's bodies with adequate amounts of all the essential nutrients, parents should implement a well-balanced, proactive nutritional plan that includes high-quality vitamin and mineral supplements in addition to a healthy diet.



InCelluence  
TECHNOLOGY

## Prenatal CellSentials

A comprehensive supplement system for pregnant women and their developing babies.

**Preferred Price:**  
**\$72.00**  
Item #151



## Usanimals

Supports the maintenance of many aspects of good health.

**Preferred Price:**  
**\$26.00**  
Item #105



## Body Rox

Helps normal growth and development, and supports healthy immune function.

**Preferred Price:**  
**\$34.00**  
Item #104



## BiOmega Jr.

Helps support the development of the brain, eyes, and nerves in children up to 12 years of age.

**Preferred Price:**  
**\$27.00**  
Item #144

# ACTIVE NUTRITION

Build on your healthy habits to tackle your short- and long-term goals. Optimize your body and your life with USANA's innovative and diverse line of Active Nutrition products focused to support weight management, digestion, and hydration. Love your body. Change your world.

## Whey Protein Isolate

20 servings gusset

**Preferred Price:**  
**\$95.00**  
Item #263





# WEIGHT MANAGEMENT

## Nutrimeal Active

A quick, convenient meal doesn't have to compromise nutrition or taste. Help support your weight-management goals with 20 grams of whey protein (or plant-based protein in Nutrimeal Free Active) and a balanced ratio of carbs, beneficial fats, and fibre to help you feel fuller, longer. Shake up a low-glycemic, flavour-packed meal or snack anytime, anywhere.



**Vanilla  
Nutrimeal Active**  
14 servings gusset  
**Preferred Price:  
\$58.00**  
Item #261  
14 single-serve  
pouches  
**Preferred Price:  
\$65.00**  
Item #257



**Chocolate  
Nutrimeal Active**  
14 servings gusset  
**Preferred Price:  
\$58.00**  
Item #260  
14 single-serve  
pouches  
**Preferred Price:  
\$65.00**  
Item #258



**Vanilla Nutrimeal  
Free Active**  
14 servings gusset  
**Preferred Price:  
\$62.00**  
Item #272  
14 single-serve  
pouches  
**Preferred Price:  
\$75.00**  
Item #273

## Nutrimeal

Nutrimeal shakes are nutritionally balanced meal replacements that provide an ideal ratio of carbohydrates, proteins, and beneficial fats to support a healthy weight.



**Nutrimeal Dutch  
Chocolate**  
(9 servings)  
**Preferred Price:  
\$36.00**  
Item #210



**Nutrimeal French  
Vanilla**  
(9 servings)  
**Preferred Price:  
\$36.00**  
Item #211



**Nutrimeal Dutch  
Chocolate**  
(14-day single-serve  
pouches)  
**Preferred Price:  
\$108.00**  
Item #214



**Nutrimeal French  
Vanilla**  
(14-day single-serve  
pouches)  
**Preferred Price:  
\$108.00**  
Item #215





# WEIGHT MANAGEMENT

## Active+

Energize your day and reach your goals with USANA's Active+. All shapes and sizes benefit from living an active life at an optimal weight. And combined with a healthy diet and regular physical activity, Active+ can support your efforts.



**Preferred Price:**  
**\$46.00**  
Item #147

## Peanut Butter Snack Bar

Made from gluten-free oats, peanut butter, fibre, and natural ingredients, this delicious, good source of fibre snack helps to curb poor snacking habits, sustain energy, and keep you satisfied with recognizable ingredients—all in 110 calories.



**Preferred Price:**  
**\$26.00**  
Item #236

## Collagen Protein Bars

### Decadent Vanilla Collagen Protein Bar

Vanilla-flavoured protein bar covered in rich, dark chocolate.



**Preferred Price:**  
**\$48.00**  
Item #231

### Coconut Craze Collagen Protein Bar

Coconut-flavoured protein bar covered in rich, dark chocolate.



**Preferred Price:**  
**\$48.00**  
Item #246



# DIGESTION

## Detox Tea Mix

An array of herbs combine delicious flavour with a detoxifying botanical for digestive support in a soothing, peppermint-flavoured tea. Sip your way to healthy digestion.



**Preferred Price:**  
**\$38.00**  
Item #201



## Fibergy Active

Adding more fibre to your diet helps maintain a diverse gut microbiome, control appetite, and curb cravings. Plus, prebiotics and powerful, phytonutrient-rich fruit fibres support your overall health.



**Preferred Price:**  
**\$41.00**  
Item #224



# ACTIVE NUTRITION PROGRAMS

## Jumpstart Kit

Begin your health journey with the perfect jumpstart. This program guides you through a body and lifestyle reset that will propel your health journey.

*Duration: 7 days*

Contains:

- **Nutrimeal Active Meal Replacement Shake**  
21 single-serve pouches—11 of chocolate and 10 of vanilla)
- **HealthPak** (7 AM and 7 PM pouches)
- **USANA Probiotic**  
(7 single-serve stick packs)
- **Active+**

**Preferred Price:**

**\$156.00**

Item #253



*\*Jumpstart is also available in Nutrimeal Free Active version*

## Transform Kit

Stay committed to transforming a life in motion with four weeks of delicious meal-replacement shakes, the support of optimized hydration, healthy muscles, and enhanced mental clarity.

*Duration: 28 days*

Contains:

- **Nutrimeal Active Meal Replacement Shake**  
(14 single-serve pouches of chocolate, one 14-serving gusset of chocolate, and two 14-serving gussets of vanilla)
- **Active+**
- **Hydration Drink**  
(28 single-serve stick packs)

**Preferred Price:**

**\$260.00**

Item #440



## Maintain Kit

Once you reach your health goal apex, the hard part is done—it's time to set your sights on sustaining all you've accomplished to get there with the products in our next kit.

*Duration: 28 days*

Contains:

- **Nutrimeal Active Meal Replacement Shake**  
(14 single-serve pouches of chocolate and one 14-serving gusset of vanilla)
- **Fibergy Active**  
(one 28-serving gusset)
- **Active+**

**Preferred Price:**

**\$154.00**

Item #441





# ENERGY



## 5-Day Reset

Reset your body and your life with the 5-Day RESET weight-loss kit. Simply replace three meals a day with a delicious and nutritionally balanced Nutrimeal shake, take your USANA® supplements, eat whole-food, low-glycemic snacks, and practice healthy lifestyle habits.

Kit contains:

- 8 Dutch Chocolate Nutrimeal single-serve packets
- 7 French Vanilla Nutrimeal single-serve packets
- 5 USANA Probiotic stick packs
- 5 AM/PM HealthPak packets
- Program Guide and tracking sheet

**Preferred Price: \$105.00**

Item #251

\*The 5-Day RESET program lowers your daily caloric intake and recommends moderate exercise for best results. It is suggested you discuss these products with your physician and secure his/her advice if you intend to change your diet, begin an exercise program, are pregnant or lactating, have allergies, are taking medications, or are under the care of a physician. Children under the age of 18 should not participate in the 5-Day RESET program, except on the advice of their physician and/or dietician.

## Watermelon Hydration Drink

Elevate your hydration and balance your body faster than with water alone. Start your day, recharge after a workout, or power through your afternoon slump. (28 single-serve stick packs).

**Preferred Price: \$35.00**

Item #242



## Rev3 Energy Drink

This powerful energy drink packs a clean, crisp taste and gives you that extra oomph you need to push through your day.

- No artificial flavours, sweeteners, or colours
- Sweetened with fructose and evaporated cane juice syrup
- Contains a proprietary Energy Complex with tea, ginseng, Rhodiola rosea, ribose, and Coenzyme Q10
- Includes additional vitamins, minerals, and antioxidants
- 12 cans, 100 calories per can

**Preferred Price: \$41.00**

Item #138



## Rev3 Energy Surge Pack

Convenient with a light lemon tea flavour, mix this stick pack with hot water for a healthy and energizing start to your day.

- No artificial flavours, sweeteners, or colours
- Sweetened with fructose and honey powder
- Contains tea (source of caffeine), Korean ginseng, and Rhodiola rosea
- 28 stick packs

**Preferred Price: \$75.00**

Item #139



## Fizzy Energy Drink

This citrus berry-flavoured energy drink is formulated with B vitamins, naturally sourced caffeine, Korean Ginseng, and L-Taurine to help sustain energy, focus, and performance when you need it most. Fizzy Energy Drink is perfect to take with you wherever you go.

- 28 single-serve stick packs

**Preferred Price: \$65.00**

Item #158



# USANA CELAVIVE

Celavive skincare, featuring USANA InCelligence, combines botanical extracts and powerful peptides in an exclusive Signalling Complex. Designed to counteract visible signs of aging, like fine lines and wrinkles, by targeting key skin receptors, Celavive also features the Olivol Botanical Blend that provides intense hydration for up to 24 hours with just one application. Combined, these ingredients respond uniquely to reveal beautiful, younger-looking skin.

CELAVIVE.COM

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@celaviveofficial

@celavive



## Cleanse

## Tone

## Enhance

### Conditioning Makeup Remover

Effectively dissolves even the toughest long-wear and waterproof makeup to leave your skin feeling soft and supple.

**Preferred Price:**  
**\$34.00**  
Item #330

### Gentle Milk Cleanser dry/sensitive skin

Effortlessly removes dirt and impurities while locking in your skin's natural moisture.

**Preferred Price:**  
**\$41.00**  
Item #332

### Creamy Foam Cleanser combination/oily skin

Creates a rich lather to remove dirt and oil while gently exfoliating surface cells for refreshingly younger-looking skin.

**Preferred Price:**  
**\$41.00**  
Item #333

### Perfecting Toner

Gently purifies your complexion and helps balance pH levels for beautiful skin.

**Preferred Price:**  
**\$41.00**  
Item #331

### Exfoliating Scrub + Mask

Dual-action, scrubbing formula gently exfoliates with a pollution-fighting charcoal to help remove stubborn impurities, visibly promote better skin tone, reduce the appearance of pores, and lessen visible signs of aging.

**Preferred Price:**  
**\$44.00**  
Item #341



## Enhance

### Hydrating + Lifting Sheet Mask

Indulges your skin in an intensely moisturizing beauty treatment that's rich in powerful peptides and botanical extracts known to hydrate, lift, firm, and smooth the appearance of tired-looking skin—all in just 20 minutes.

**Preferred Price:**  
**\$32.00**  
Item #342

### Vitalizing Serum

Supports your skin's natural renewal processes with a breakthrough, water-based formula featuring a high concentration of active ingredients including botanicals and powerful peptides for dramatically younger-looking skin.

**Preferred Price:**  
**\$88.00**  
Item #339

### Radiant Facial Oil

Super botanical oils in our lightweight, antioxidant-rich Radiant Facial Oil absorb quickly for skin that feels soothed and hydrated while improving the appearance of visible skin aging.

**Preferred Price:**  
**\$88.00**  
Item #345

### Hydrating Eye Essence

Brightens, lifts, softens, and de-puffs your look with a lightweight formula featuring ultra-hydrating ingredients designed to improve the appearance of the delicate skin around your eyes.

**Preferred Price:**  
**\$61.00**  
Item #340

### Resurfacing Serum

Our 4-in-1 Resurfacing Serum is formulated to visibly transform the look of your skin with a powerful blend of alpha/beta hydroxy acids, niacinamide, peptides, and bakuchiol—a naturally derived retinol alternative. Expect skin to feel softer and smoother with an immediate glow after just one use.

**Preferred Price:**  
**\$122.00**  
Item #355



## Hydrate

### Protective Day Cream dry/sensitive skin

Protects your skin from the leading cause of visible premature skin aging while delivering rich moisture in a luxurious cream formula.

**Preferred Price:** **\$50.00**  
Item #335

### Protective Day Lotion combination/oily skin

Protects against drying effects of the sun, which can lead to signs of early skin aging, while providing hydration in a lightweight lotion.

**Preferred Price:**  
**\$50.00**  
Item #334

### Replenishing Night Cream dry/sensitive skin

Enriches your skin with botanicals from natural sources and peptides in a lightweight gel formula to help moisturize and revitalize skin overnight for a noticeably younger-looking complexion.

**Preferred Price:**  
**\$71.00**  
Item #337

### Replenishing Night Gel combination/oily skin

Promotes hydrated, radiant skin with a rich, luxurious blend of botanicals from natural sources and peptides designed to fight the appearance of wrinkles and restore the youthful look of your complexion overnight.

**Preferred Price:**  
**\$71.00**  
Item #336

# USANA CELAVIVE

## BRIGHTENING SERIES

**Celavive Brightening** is formulated to illuminate the appearance of your natural glow and give you a radiant, even-looking complexion. Build on your Celavive regimen for brighter, more even-looking skin with products designed for luminous results.

Each product contains its own unique blend of powerful brightening ingredients to address the appearance of hyperpigmentation and discoloration and correct the appearance of dark spots.

## POSTBIOTIC SKINCARE BIOME | BARRIER | BALANCE



### Calming Cleanser

A gentle, everyday cleanse to reset and refresh hydration. Features ingredients like postbiotic lactobacillus ferment to target the appearance of dry skin and help replenish the skin's moisture barrier. Sweet almond oil is a lightweight emollient oil safe for sensitive and blemish-prone skin that's rich in vitamins and antioxidants.

**Preferred Price:**  
**\$43.00**  
Item #368



### Rescue Serum

Recharge, cool, and calm your complexion with this lightweight serum to help reduce the appearance of blemishes. Postbiotic Saccharide Isomerate is a marine postbiotic to visibly balance and intensely hydrate and visibly soothe the skin. Protect your skin from environmental stressors from the antioxidant-rich emollient punica grantaum pericarp.

**Preferred Price:**  
**\$70.00**  
Item #367



### Soothing Moisturizer

Transform dull, dry skin with a lightweight cooling gel-cream that adds hydration and a dewy finish. Rebalance your skin's moisture barrier with yeast extract, a postbiotic nectar from a Hoya flower. Ophiogogon japonicus root extract helps visibly soothe and reduce the appearance of skin redness. Combine with Barrier Balm for intense soothing hydration.

**Preferred Price:**  
**\$61.00**  
Item #369



### Hydrate

### Luminous Moisture Cream

Restore your natural-looking glow with this smooth, illuminating moisturizer that focuses on your pigmentation concerns as it brightens, hydrates, and softens.

**Preferred Price:**  
**\$59.00**  
Item #344



# BARRIER BALM

This ultra-hydrating balm acts like a second skin to nourish and replenish your skin's moisture barrier. It features postbiotics, a by-product of probiotic fermentation, to visibly lock in moisture, improve the appearance of your skin, and help defend against environmental irritants.

**Preferred Price:**

**\$45.00**

Item #366

USANA CELAVIVE  
BARRIER BALM  
BAUME PROTECTOR  
LACTOBIOGEN  
CUPULACU  
Fragrance  
Net Wt. 1.7 oz (48g)



## Sense Body Care

Sensé body care products are made from naturally sourced ingredients and topical complexes, so you can expect beautiful results for your body, hair, and smile.



### Energizing Shower Gel

Awaken your senses with this soap-free cleansing gel enhanced with invigorating tangerine fragrance.

**Preferred Price:**  
**\$24.00**  
Item #311

### Revitalizing Shampoo

Revitalize your hair with this gentle shampoo that delivers vital nutrients to help restore hair's natural softness, body, and shine.

**Preferred Price:**  
**\$24.00**  
Item #312

### Nourishing Conditioner

Moisturize and strengthen hair with a conditioner enhanced with vitamins C and E for manageability and shine.

**Preferred Price:**  
**\$25.00**  
Item #313

### Intensive Hand Therapy

Moisturize dry skin and combat the damaging effects of the environment with this concentrated hand cream. Smooth rough skin and keep cuticles soft for happy, healthy hands.

**Preferred Price:**  
**\$22.00**  
Item #315

### Firming Body Nourisher

Moisturize and tone skin with the exclusive hydroxyl complex in this firming body lotion.

**Preferred Price:**  
**\$30.00**  
Item #314

### Hair & Body Pack

All your necessary body care products in one pack, so you always look radiant from head to toe. Pack includes: Energizing Shower Gel, Revitalizing Shampoo, Nourishing Conditioner, Intensive Hand Therapy, Firming Body Nourisher

**Preferred Price:** \$109.00  
Item #354

## Oral Care

Trust your bright, healthy-looking smile to USANA. USANA Whitening Toothpaste Featuring ADP-1 is scientifically shown to whiten and brighten your smile, and USANA Oral Probiotic replenishes good microflora.



### Whitening Toothpaste Featuring ADP-1

Formulated without fluoride to brighten and protect your beautiful smile and fight the bacteria that causes bad breath.

**Preferred Price:**  
**\$14.00**  
Item #398



### USANA Oral Probiotic

Take nightly, after brushing, to support your oral health and replenish the good bacteria in your mouth for all day fresh breath and healthy teeth and gums.

**Preferred Price:**  
**\$28.00**  
Item #392

# HEALTHY LIVING

Clean and simple products created to support your active, healthy lifestyle.



## USANA Foaming Hand Wash

Formulated with naturally derived ingredients and paraben-free for a foamy, gentle cleanse that washes away dirt while it soothes and moisturizes your skin. Enjoy a decadent lemon crème scent to subtly refresh and energize your home.

**Preferred Price:**  
**\$10.00**  
Item #318







# Creating Opportunity

## SCIENCE-BACKED SUPPLEMENTS FOR A NEXT-LEVEL YOU

For over 30 years, we've helped people live healthier lives—from personal nutrition to active lifestyles. It's why so many people across the globe choose USANA as the nutritional provider for themselves and their loved ones.

### WHO WILL YOU BE WITH USANA?

We're so confident you'll see—and feel—real results using USANA products that you'll be excited to share them with everyone you know. So we want to thank you for spreading the word. When you refer others to USANA and they buy, you earn. You decide how you get rewarded.





**Dsa**

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