

# USANA InCelligence technology

Unique blends of nutrients called **InCelligence Complexes** deliver **messages to your cells that activate targeted health benefits**. This premier nutritional technology and formulation method is used to develop products that harness the power of cell-signaling and deliver personalized support for optimal cellular health.



## here's how it works:

### SEND

A specific message is sent to your cells.



### RECEIVE

Your cells receive the message and initiate a response.



### ACTIVATE

A targeted health benefit is activated in your body.

Exclusive InCelligence Technology puts you in control of your health with proactive benefits other nutritional supplements can't match.

And it's only available with USANA.

# build your foundation for health

## CellSentials

Start simple with USANA's most important, foundational product duo—**CellSentials**—featuring the patented **InCelligence Complex**.

U.S. Pat. No. 10,632,101

## Proactive Supplementation

USANA's exclusive technology activates your cells' natural ability to protect and renew themselves to support optimal cellular aging.

## Feed Your Cells in 30 Seconds

Here's what's inside one day's worth of CellSentials:

**Magnesium, 226 mg**  
2 cups black beans

**Vitamin D, 50 mcg**  
45 large eggs

**Vitamin C, 1,000 mg**  
14 medium oranges

**Coenzyme Q10, 12 mg**  
17.5 oz. beef

**Vitamin A, 12,000 IU**  
½ baked sweet potato

**Folate, 1,000 DFE**  
4 cups cooked spinach

**Vitamin B6, 32 mg**  
7 oz. cooked clams

**Vitamin B12, 200 mcg**  
80 medium bananas

**Resveratrol, 40 mg**  
8 bottles red wine

**Alpha-Lipoic Acid, 100 mg**  
4 lb. tomatoes

And more! Fuel your body with optimal cellular nutrition.



## Optimize Your Routine

When you're ready, additional high-powered vitamins and minerals offer specific benefits to meet your body's needs at the cellular level and help you feel your absolute best every day.

USANA even has Kosher, GM-Free, vegan, and gluten-free products. There's something for every lifestyle!



# USANA's full-spectrum approach

From concept to shipping, USANA controls 100% of product creation:



With each product you receive at your door you're guaranteed the highest:

- quality
- purity
- composition
- strength
- safety

*"I recognized many years ago that optimal cellular nutrition is key to maintaining long-term health. I believe, with the help of exceptional nutrition, people can live healthy and more rewarding lives."*

**Dr. Myron Wentz**  
USANA Founder &  
Chairman Emeritus





## not just health-obsessed— we're cell obsessed

USANA is a powerhouse of **cellular research** and **innovation**.

- Cutting-edge nutritional products
- Unique, patented technologies
- Industry-leading quality standards
- In-house research and development
- Global collaboration with distinguished institutions

You've found your ideal partner for  
a revolutionary, holistic approach to  
wellness you can't find anywhere else.



recycle me

## who will you be with USANA?

Find out more at  
**USANA.com**



**USANA**  
THE CELLULAR NUTRITION COMPANY

own your body,  
own your time,  
own your life

## your body is unique.

It's made up of **37 trillion cells**—each a piece of what makes you, you. Take a whole-body approach to wellness and feel the difference optimal cellular health can make!

## your time is valuable.

Get more out of your life and change the lives of those you care about most.

Simply share your favorite  
USANA products and be rewarded  
for your efforts.



Find your new favorite  
products and more:

Contact Info: \_\_\_\_\_

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"USANA's culture, values, excellent products, and compensation plan give you plenty of room to grow if you want to find self-worth in life. When it comes to health, beauty, or business, USANA is a fantastic foundation to build on."

**Betty Hu & Dr. Sam Liang**

2-Star Diamond Directors | Canada



"USANA is a remarkable global business for health and wellness with infinite possibilities and a lasting legacy for generations to come. You are truly rewarded for your hard work and determination to succeed...it's simply the BEST!"

**Michael & Olivia Alvarez**

Silver Directors | U.S.



"USANA HealthPak has totally changed the game for my health. Imagine feeling energized, strong, and ready to conquer anything that comes my way—all thanks to these tiny packets of superhero-like nutrients."

**Daniel Faragau**

Ruby Director | U.S.



"Joining USANA was the best decision I ever made. It's provided me with a platform to not only optimize my own health but also inspire and empower others around the world. I have discovered my true calling and am now living a purpose-driven life, positively impacting individuals across the globe and creating a ripple effect of health and happiness."

**Nadine Drillen**

Gold Director | Canada

"I was immediately attracted to USANA because of its world-class products. In addition to supporting my family's health, I knew we were positively impacting our community. And meeting people with similar goals has fueled our dreams."

**Arturo Calderón & Maribel Carlos**

Silver Directors | Mexico





**More Olympic and professional athletes trust USANA than any other nutritional supplement in the world.**



USANA's Athlete Guarantee Program offers an ironclad promise—should an athlete test positive for a banned substance as a result of taking USANA nutritional products within the USANA Athlete guarantee, USANA will compensate them up to \$1 million.

**This confident stance strengthens our industry-leading position and affirms our commitment to provide nutritionals you can trust.**

"As an elite athlete peak performance is my priority—and nutrition plays a vital role. The USANA HealthPak is a game-changer. Convenient packets deliver full-spectrum nutrition at the cellular level to optimize my energy and overall well-being. It's a must-have for athletes, like me, who strive for excellence."

**Jessica Long**

*U.S. Paralympics Swimming | Paralympic Swimmer*



"It's really simple why I choose USANA. Their products are superior in every way, shape, and form. From conception to ingestion, each supplement is crafted carefully in a GMP facility I have seen with my own eyes. If that isn't trust, then I don't know what is. Cheers to honest sport and healthy science."

**Alex Ferreira**

*U.S. Ski and Snowboard | Olympic Freestyle Skier*



# build and earn your way as a USANA Associate

As you see—and feel—the difference cellular health makes, you'll be excited to share USANA products with everyone you know. And as an **Associate**, your success comes from your effort. You shape your business and team in the way that works best for you and your goals.

## Click, Shop, Earn

Share what you love and you earn commission each time someone purchases through your personal USANA link—it's that simple!

## PC Order Bonus

Preferred Customers generate you 10% commission on purchased products.

## Affiliate Commission Bonus

You receive 20% of your personally sponsored Affiliate's earnings.

## Base Compensation Plan

You receive commission and other perks based on product sales. Or you can build a team, and when they earn, so do you.



# join us at USANA Live

Take the next step, and network with like-minded health enthusiasts, at **USANA Live** annual Conventions. Each is packed with excitement, celebration, and top-notch training from the best of the best.

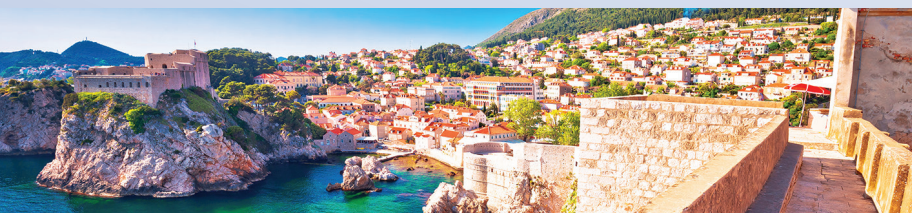


## a world of experiences

Sharing and building with USANA opens the door to incredible adventures. You can earn incentive trips to stunning locations with luxurious accommodations and specialized trainings from top sales leaders and USANA executives.

*From Puerto Vallarta, Mexico to Disneyland to Monaco, Jamaica, Australia, and more...*

**Where will you go with USANA?**





# amplify your influence as a **USANA affiliate**



Join our community of doers, movers, influencers, and innovators who share USANA their way.



## **Share**

Add personalized links on social to hype your favorite products.



## **Earn**

In addition to product discounts, you earn a 15%–20% commission on every product purchased through your links.



## **Repeat**

It's that simple.



unlock your perks as a  
**preferred customer**



Save on your fave USANA products by becoming a Preferred Customer!



**Save**

10% on product orders



**Enjoy**

an additional 10% savings with product subscriptions



**Receive**

product discounts for referrals with a simple sharing link



# USANA: the industry leader

USANA brings you the best of two worlds—an award-winning, direct selling company and a leader in the \$4.2 trillion health and wellness industry.

- **Publicly traded on the New York Stock Exchange**
- **30+ years of growth**
- **24+ markets around the world**
- **Leaders in the Direct Selling Association and World Federation of Direct Selling Association**
- **U.S. Food and Drug Administration registered facility**

## USANA makes building your business easy

- No shipment management
- Low risk
- Share and earn
- Low set-up fees
- No stockpile of products

**Partner with USANA and  
discover a world of opportunities.**



# a sustainable future



Healthy bodies need a healthy environment to thrive.

From selecting raw materials, to product packaging, to shipping, and beyond, USANA is dedicated to building a greener, more sustainable future for you, your family, and your community.



## USANA foundation



You'll have countless opportunities to volunteer to help deliver on-the-ground services and create long-term solutions for those who need it most.

Be part of a passionate community dedicated to end global malnutrition for good.

Learn more at  
**[USANAFoundation.org](https://USANAFoundation.org)**